



# YASAR TEZEREN

Business Consultant



## ABOUT ME

Fervent enthusiast of artificial intelligence, I'm a results-oriented digital marketing expert with more than 20 years of top management business experience, helping today businesses scale their online presence, boost conversions, and maximize ROI through strategic, data-backed and AI powered marketing.

**Date of Birth:** 11-02-1964

**Nationality:** France

## CONTACT

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**City:** Villejuif

**Postal Code:** 94800

## SKILLS



## LANGUAGES



## EXPERIENCE

- Perle Marketing – Business Consultant / Project Manager  
2018/01  
Beside the consultancy to top level management, I help companies set-up their AI-Powered Digital marketing Solution Platforms
- Evolucare Technologies Turkey – CEO  
2010/01 – 2018/12  
Marketing and sales of our very anesthesia, surgery and 1 n t e n s a n e e software solutions to hospitals
- YTS International SAS – CEO  
2003/01 – 2020/12  
Business and International Trade consultancy and assistance to european companies
- Computer Associates France – Project Manager  
1998/01 – 2003/12  
worldwide Project management and consultancy of our 1 n h o u s e developed software products
- Groupe Schneider Electric Türkiye – Country IT Manager  
1996/01 – 1997/12  
IT environment Setup and organization of the turkish subsidiary of the schneide electric groupe france

## TOOLS

- ▶ Microsoft Office 365
- ▶ Microsoft Project Manager
- ▶ WordPress & Woocommerce
- ▶ CRM & ERP Tools:
- ▶ AI-Powered Digital Marketing Tools
- ▶ GoHighLevel (funnels, booking, CRM, automation, SMS / email)
- ▶ Jasper.ai (Quality content + creatives)
- ▶ AdCreative (quality cCreative content)
- ▶ SEMrush (SEO, Competitors, AI suggestions ...)

## HOBBIES

MUSIC MOVIE WRITING FOOTBALL

## REFERENCE

Elie Leguilcher  
Evolucare Technologies Holding,  
President/CEO  
Relation: Friend

Michel Bensadoun  
Symantec Inc., Vice  
President  
Relation: Friend