



YASAR TEZEREN

Business Consultant / Project Manager



ABOUT ME

Fervent enthusiast of artificial intelligence, I'm a results-oriented digital marketing expert with more than 20 years of top management business experience, helping today businesses scale their online presence, boost conversions, and maximize ROI through strategic, data-backed and AI powered marketing.

Date of Birth: 11-02-1954

Nationality: France

CONTACT

Email: y.tezeren@gmail.com

Phone: +33 6 42 26 74 12

Address: Allée des Bosquets

Website: www.tezeren.net

City: Villejuif

Postal Code: 94800

SKILLS



LANGUAGES



EXPERIENCE

- Perle Marketing – Business Consultant / Project Manager**
2018/01
Beside the consultancy to top level management, I help companies set-up their AI-Powered Digital marketing Solution Platforms
- Evolucare Technologies Turkey – CEO**
2010/01 – 2018/12
Marketing and sales of our very anesthesia, surgery and 1 n t e n s a t e e software solutions to hospitals
- YTS International SAS – CEO**
2003/01 – 2020/12
Business and International Trade consultancy and assistance to european companies
- Computer Associates France – Project Manager**
1998/01 – 2003/12
worldwide Project management and consultancy of our 1 n h o u d e v e l o p e d software products
- Groupe Schneider Electric Türkiye – Country IT Manager**
1996/01 – 1997/12
IT environment Setup and organization of the turkish subsidiary of the schneide electric groupe france

TOOLS

- ▶ Microsoft Office 365
- ▶ Microsoft Project Manager
- ▶ WordPress & Woocommerce
- ▶ CRM & ERP Tools:
- ▶ AI-Powered Digital Marketing Tools
- ▶ GoHighLevel (funnels , booking , CRM, automation , SMS / email)
- ▶ Jasper.ai (Quality content + creatives)
- ▶ AdCreative (quality cCreative content)
- ▶ SEMrush (SEO, Competitors , AI suggestions ...)

HOBBIES

- MUSIC
- MOVIE
- WRITING
- FOOTBALL

REFERENCE

Elie Leguilcher
Evolucare Technologies Holding,
President/CEO
Relation: Friend

Michel Bensadoun
Symantec Inc., Vice
President
Relation: Friend

EDUCATION

Computer Science for Business

Self-Taught, Paris, France

1979 – Present

High School | Bachelor

Max-Planck Gymnasium, Munich, Germany

1973 – 1975

Secondary School

Sankt-Georg Austrian School, Istanbul, Türkiye

2025 – 2025