

YASAR TEZEREN

Business Consultant / Freelancer









ABOUT ME

Fervent enthusiast of artificial intelligence, I'm a results-oriented digital marketing expert with more than 20 years of top management business experience, helping today businesses scale their online presence, boost conversions, and maximize ROI through strategic, data-backed and AI powered marketing.

Date of Birth: 11-02-1964 Nationality: France



CONTACT

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City: Villejuif

FNGLISH

TURKISH

FRENCH

Postal Code: 94800

SKILLS

E-COMMERCE	0.50/
MAGE / VIDEO CREATION	85%
ARTIFICIAL INTELLIGENCE	85%
AI-POWERED DIGITAL MARKETING	79%
SEARCH ENGINE OPTIMIZATION (SEO)	79%
SOCIAL MEDIA MANAGEMENT MANAGEMENT	75%
SOCIAL MEDIA MARKETING	75%
CONTENT MARKETING & STRATEGY	74%
CONTENT CREATION	73%
E-MAIL MARKETING	83%
PROJECT MANAGEMENT (PMI)	75%
GENERAL MANAGEMENT	90%
A LANGUAGES	95%



EXPERIENCE

Perle Marketing - Business Consultant / Freelancer

Beside the consultancy to top level management, I help companies set-up their AI-Powered Digital markerketing Solution Platforms

Evolucare Technologies Turkey - CEO

2010/01 - 2018/12

Marketing and sales of our very anesthesia, surgery and 1 nten sake software solutions to hospitals

YTS International SAS - CEO

2003/01 - 2020/12

Business and International Trade consultancy and assistance to european companies

Computer Associates France - Project Manager

1998/01 - 2003/12

worldwide Project management and consultancy of our 1 n h o well-ped

software products

Groupe Schneider Electric Türkiye - Country IT Manager

1996/01 – 1997/12

IT environment Setup and organization of the turkish subsidiary of the schneide electric groupe france

💥 tools

- Microsoft Office 365
- Microsoft Project Manager
- WordPress & Woocommerce
- CRM & ERPTools:
- Al-Powered Digital Marketing Tools
- GoHighLevel (funnels, booking, CRM, automation, SMS / email)
- Jasper.ai (Quality content + creatives)
- AdCreative (quality Creative content)

HOBBIES



85%

95%

90%







MUSIC MOVIE

WRITING **FOOTBALL**

🚢 REFERENCE

Elie Lequilcher Evolucare Technologies Holding, President/CEO Relation: Friend

Michel Bensadoun Symantec Inc., Vice President Relation: Friend

GERMAN NaN%

DUCATION

Computer Science for Business

Self-Taught, Paris, France

1979 - Present

High School | Bachelor

Max-Planck Gymnasium, Munich, Germany

1973 - 1975

Secondary School

Sankt-Georg Austrian School, Istanbul, Türkiye

2025 - 2025